

Meals on Wheels and More



2017 - 18

IMPACT REPORT

www.cscmow.org

OUR GOALS

"You'll never know how many lives you touch in a positive way." - CSC Client



- Increase service flexibility and availability by expanding evening and weekend transportation service
- Improve ability to respond to needs and risks for clients with increased acuity/complexity by piloting an alternative homemaking option
- Strengthen our financial position and diversify our revenue sources by laying the groundwork to launch a social enterprise

"When our homemaker Kim comes in, she lifts my spirits right up." - CSC Client



Increased flexibility in transportation helped us provide 41,864 rides, including increasing our shopping trips



100% of clients in homemaking pilot (versus 73% in control) reported service contributed to independence, quality of life, and ability to stay at home



We've started menu development for a frozen meal line, after Meals on Wheels partners province wide contributed to our social enterprise business plan

OUR WORK



2018 HIGHLIGHTS



"I got a ton of phenomenal support. It was laid back and you felt you could talk. Just to verbalize the issues takes a lot of stress off and you realize you're not alone."

Michael, Caregiver Support Client



Meals on Wheels



Rides



Units of Exercise



Units of Visiting & Shopping



Community Meals



Hours of Home Help



Units of Caregiver Support



Units of Falls Prevention

With the help of 631 volunteers and 744 donors, we served 7,571 clients in our community.

2018 Impact Report

Mission

Enabling people to live at home with independence and dignity

We are delighted to present our 2017 - 18 Impact Report, reflecting our belief that, with people at the centre of everything we do, we can make a very real difference in the lives of the people we serve. The generosity of our community – volunteers, donors, partners, funders – makes this belief a reality.

With the help of 631 caring volunteers, 744 generous donors and hundreds of community partners, we helped 7,571 seniors and adults with disabilities live with independence and dignity. With input from 728 clients and caregivers, we focused our strategy: increasing access and flexibility of our transportation and falls prevention programs, improving quality, safety and value of our homemaking program, and actively working with our supporters to build a more sustainable, diverse and equitable organization.

These improvements were generously supported by the Kiwanis Club of Kitchener-Waterloo who stepped up with a multi-year \$250,000 donation to replace aging vehicles and support CSC's Community Connectors, the Kitchener Waterloo Community Foundation who supported the expansion of our transportation and shopping programs to evenings and weekends, and the Waterloo Wellington Local Health Integration Network (WWLHIN) who funded in year increases in volume. We can now offer flexibility to clients while freeing up daytime volunteers and vehicles for essential medical appointments. Thank you!

The Board has put a lot of emphasis on finding and supporting alternate funding sources to support the continuing escalation of client numbers who need our support and services. The Board wishes to thank Dale Howatt, our outgoing Executive Director, for the passion, enthusiasm and direction she has provided to CSC over the past ten years. Dale has played a critical role in the development and success of the organization.

As we look to the future, our challenges are many – but so too are our strengths. We

look forward to continuing to find innovative and collaborative ways to build a community where everyone feels at home.

Dale Howatt
Executive Director

Frank Mensink President

Board of Directors

Vision

A community where everyone feels at home - valued, connected, and empowered



Our Board functions under the Policy Governance model, which focuses on the establishment and monitoring of value-based policies to further the mission and strategic planning of the organization. The Board meets monthly from September to June, excluding December, and special meetings are scheduled if required. Our standing committees (Governance, Finance, and Quality) meet regularly concerning the organization's strategic priorities, risk management, financial management, and program

2017 - 18 Board of Directors
Frank Mensink, President
Anne Tinker, Vice President
Lucie Allard, Secretary
Salim Muzaffar, Treasurer
Veronica Michael, Past President
Janet Babcock
Kathi Brunen
Phil Hennelly
Aran Matier
Stephanie Pollard
Sunanda Sachdev
Rebecca Stuart

Community Committee Members
Monica Himmelman,
Finance & Quality
Chandra Kancheti, Quality
Julie Schelter, Quality

outcomes. We report annually to the community about our activities and progress. We also publicize and report on our strategic direction.

CSC has an annual operating budget of approximately \$4.0M. We receive funding from the Waterloo Wellington Local Health Integration Network, the United Way Waterloo Region Communities, the Municipalities of Cambridge, Kitchener and Waterloo, the Kiwanis Club of Kitchener-Waterloo, Ontario Trillium Foundation, Kitchener Waterloo Community Foundation, Cambridge and North Dumfries Community Foundation, and Canada Summer Jobs. Client fees, donations and fundraising complete our operating budget. Donations and fundraising are, and will be, our primary areas of growth in the coming years.

We are committed to working with everyone in our community in order to fulfill our mission. We rely on the goodwill and generosity of many groups and individuals – and believe that together we are much more effective and responsive to community need.

Focus on Client Centred Care

728

clients, caregivers and volunteers offered perspectives to guide operational decisions

CSC tested a new way of offering homemaking services to increase oversight and responsiveness as more clients are living independently at home for longer, with increasing acuity and complexity. We also tested a sliding scale model for this program, which successfully covered direct costs.

Comparing this model with our traditional brokered service model, clients were more satisfied with the service and their communication with the homemaker in the pilot group.

The benefits were clear, and CSC now offers two models of homemaking to best suit clients' needs.

Pilot satisfaction with service - 100%

Regular program satisfaction - 75%

Pilot communication with homemaker - 100%

Regular program communication - 72%





When it came time to retire our 2008 Dodge Caravan, we conducted four client focus groups to test new types of vehicles. Our clients gave us feedback on comfort, ease of getting in and out of the vehicle, and suitability for their needs. Based on this information, we purchased a Kia Sedona with funds received from the Kiwanis Club of Kitchener-Waterloo.

Clients of Meals on Wheels, friendly visiting, shopping, FabFit, reassurance calls, falls prevention, caregiver support, and homemaking told us CSC services make a very real difference in their lives: contributing to their independence (94%), their quality of life (96%), and their ability to stay at home (94%).

The Impact of Volunteers

631

volunteers gave 79,120 hours of their time and talents - that's equivalent to 43 full time roles

"Thank you for your kindness. Your gift of time and generous spirit means a lot to me." - CSC Client



Our volunteers change lives and make a world of difference. Whether front line, or behind the scenes, their support to our clients and staff is immeasurable.

In a new initiative, we welcomed 46 volunteers, including seven groups, to work in our Harvesting Independence Garden. Volunteers contributed 273 hours to prep beds, plant, weed, and harvest to increase the fresh, local content in meals prepared for our Meals on Wheels and community dining clients. Our Tender Loving Care Kitchen was able to incorporate everything from fresh basil to butternut squash into delicious entrees and soups.



Years of Service Awards

30 Years Howard Parliament

25 Years
Mary Ann Cummings
Marco DeBruin

20 Years
Dudley Burke
Nyle Eby
Monica Himmelman
Mary Anne Poland
Bernard Ross

15 Years rie Cressn

Marie Cressman
Jean Maclean
Carol Snelgrove
Robert Snelgrove
Annemarie Sprenger
Guenther Sprenger
Titia Taylor

Community Partnerships

More than 40 years after volunteers from the Kiwanis Club of Kitchener-Waterloo started the Meals on Wheels program in Kitchener and Waterloo, members of that same club announced their continued support for local seniors through



a significant gift to CSC. Their investment of \$250,000 over three years is providing two new vehicles for CSC's transportation program and funds for CSC's Community Connectors, who ensure clients can get the services they need in an accessible place close to home.



As demand continued to increase for one of CSC's largest programs, the Kitchener Waterloo Community Foundation invested in the expansion of evening and weekend transportation. This provided greater availability of agency vehicles on the road at different times, with the specialized recruitment of additional volunteer drivers. We added 27 new transportation volunteers to our amazing roster.





CSC also participated in a system wide collaborative Quality Improvement Plan to decrease re-admissions of patients with congestive heart failure. Partners included Cambridge Memorial Hospital, Langs, WWLHIN Homecare nurses, Grandview and Two Rivers Family Health Team. Our part of the plan? Making sure rides were available for patients to visit primary care within seven days of discharge. The results? Readmissions decreased from 22% to 18% - and the collaborative improvement efforts continue.

119

locations for CSC services are provided by our community partners at no charge



Over the last ten years, CSC's free, gentle exercise programs have grown from 16 classes led by dedicated volunteers, to group classes at over 90 locations. Our latest initiative is for individuals with hip or knee osteoarthritis symptoms. Staff kinesiologists now lead the GLA:D program at the A.R. Kaufman YMCA and the Chaplin Family YMCA, in partnership with VON who is offering the program in Guelph Wellington.

We also worked with community partners to expand our falls prevention programming through the introduction of two permanent locations to improve access for people not already familiar with our programming, supporting a 15% increase in enrollment over the previous year. Rockway Centre opened in April 2017 and Salvation Army Kitchener Community Church in September 2017.



Our friendly Community
Connectors conduct new
client intakes, connect
clients with appropriate
services and stay in touch
with them throughout their
time with us to ensure their
service needs are being met.

Thanks to community partners, our Connectors are now embedded in 22 accessible community locations making them easier to meet to access services.

- Cambridge Housing
- Cambridge Self-Help Food Bank
- Carizon
- City of Kitchener Community Centres
- House of Friendship
- Independent Living Centre
- Kitchener Housing
- Kiwanis Cambridge
- Langs
- Mill Creek Terrace
- North Dumfries
 Community Health Centre
- Region of Waterloo Housing
- Saint Luke's Place
- Senioren Haus

21

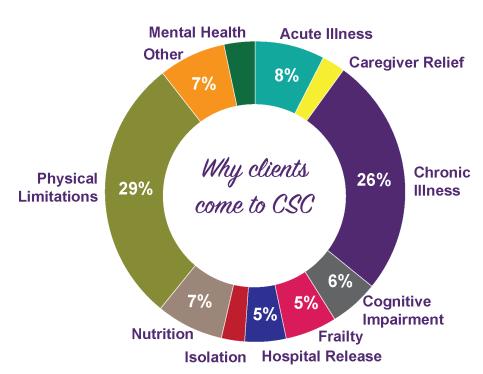
local mayors, MPs, MPPs, and councillors joined our volunteers for Mayors for Meals

The internationally celebrated Mayors for Meals offers a way for local funders and dignitaries to join dedicated volunteers on their meal delivery routes, to meet Meals on Wheels clients and see first hand how the program makes a difference.





CSC's Chef Paula also went out to meet clients and hear their feedback about the meals she prepares with a team of volunteers and staff in the kitchen.





Of CSC's 7,571 clients, 15 were aged 100+ 841 were ages 90-99 2,659 were ages 80-89 and 28% were under age 65

3

fundraising events inspired support from our community, raising \$74,985 for services









The 5th annual Tacofest raised \$48,934, thanks to 16 local restaurants and craft brewers who generously donated their food and drink offerings.









The 9th annual Mayor's Souper Sampler for Meals on Wheels saw more than 500 attendees who helped raised \$5,196 for CSC's programs and services.

Donors

Mohamed Abdulkadar Activa Holdings Inc Fran Adam Doug Adams AGF Group Foundation Antoinette Ahier Deborah Allerton Sharon Alvarez Udai Anand Janice Anderson Susan Armstrong Jean Pierre & Judy Arnold Eva Arsenault Barbara Arthur Yvonne Ashley Robin Atchison Margaret Austermeuhl Janet Babcock Patricia Bacon John Baer Cecile Balm **Bonnie Barnard**

Thelma Barnes

Barrday Karen Bateman Batorex Ltd. Keith Bauman Joan & Walter Baxter Jessica & Ryan Bayne Douglas & Margo Bean Julianne Beaupre Margaret Bebinski Warren & Bernice **Bechthold** Gloria Bednar Dan Bellan Nancy Berg Patrick Berg Genie Berger Paul Bergman Joanne Bertram Nvssa Biedermann **Bigfoot Snowshoes** Sun Bing He Lawrence & Jane Bingeman Wendy Bingham

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A. Bruce Buckingham Karen Budel Marguerite Buller Carol Young & Stella Burnham Louise Burns Gail Burtch Maria Cabral Cheryl Cadieux Gena Caicco Clair Callaghan Cambridge & North **Dumfries Community** Foundation -Community Support Connections Fund Anne Cameron **Brian Campbell** Esther Carlton Sylvia Cartmell Rosa Carvalho Richard Carvell Linda Case

Heather Cawsey



Donors touring CSC offices in November during our Donor Open House

744

generous donors helped us raise \$445,514, supporting people's choice to stay at home

Challenger Motor Freight Marion Mutton & Gordon Chambers Robert & Karen Chambers **Betty Chapman** Michael Charles Dale & Virginia Charlton Mary Chen Peggy Clail Colin Clarkson Wangari Clelland Patrick Cline Ann Collins Catharine Collins Alice Cook **Betty Cook** Patricia Cook Robert Cooper Mary Cormier Eric Cornford **Doreen Couch** Lesley Crompton June Crouse Elva Crowe Mary Ann Cummings Gary Cunningham Pat Cunningham Brenda Davidson Margaret Rose Davis Douglas Day Kay De Silva Renee Debrot Marlene Delicart Stephanie Dell

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Memorial Donations were generously made in the name of:

Sally Beaupre
Gerth Daub
Joan Gurlitz
Frances Hieronimus

Paul William Jones Harry Kempthorne Michael La Ronde Fred Mendler Marie Neeb Howard Parliament Doreen Elaine Wilhelm

Alla Hatt

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AGF - Rebar Inc cheque presentation at Meals on Wheels on Us Donor Lunch

\$101,790 subsidized 23,680 meals and 1,717 rides, supporting our most vulnerable clients

Lauren Lam Katherine Laman Vivienne Lamb Karla Lambe Mary Jean Lange **Doris Lapointe** Dorothy Larocque Anam Latif Fran Lavery Peter Lawler Eleanor LeClare Joan Ledingham Patrick Ledwidge Cheryl Lee George Lee Margaret Lee L. Lehner William Leighfield Edith Lenz Andriena Lesich Marie Levesque Sandy Levesque Margaret Lewis Joyce Lindner Barbara Lindsav Joyce Lindsay Brian Linka Mary Lou Little Louise Litwiller Sharon Livingstone **David Lowater** Bruce Lowe Muoi Lu

Ed Lukezic

Catherine Lumb Gloria Lumb Helen Lumby Richard Lvs James MacDonald Shirley Mackie R. Lorne MacKinnon Jean MacLean John MacNeil Margaret MacPherson Gloria & Jerry Majich Gurdip & Kanwal Mamak Jasbir Mangat Yasmin Manji Manulife Financial **Denis Marcotte** William Marks **Betty Marshall** Barbara M Martin Sylvia Massey David & Ginny Mathies **Aran Matier Evelvn Matthews** Ismail Maung Maung Janna Mazuryk McAfee Canada ULC Norma McAuliffe Gloria McBride Cassidy McCabe Alma McCarthy Grace McDonald **Grant McDonald** William McDonald

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Janice Phillips

Volunteer Grant Programs: Corporations Recognizing Their Employees' Contributions to Our Community

Manulife Financial, recognizing Andrew Pearen TD Bank Group, recognizing Bob Fraser Toyota Motor Manufacturing Canada Inc., recognizing Stephanie Pollard

Donors

Stella Piaseczny Carl Piellusch Stephanie Pollard Eileen Porter Rita Post James & Shirley Potts Premium Plus Tool Repair & Packaging Inc. Frank Preston Probus Club of Kitchener-Conestoga Jack Pym Cecile Marie Radno Shobana Rajan Mitch Ramsay Diayitri Ramtei Anna Rapp Barbara Ready Maria Rebelo Jim Reid Joan Reid **Brandon Reidel** Margaret Reist Reiner Remers Pauline Rennie-Tomlinson Marion Richardson Patricia Riehl Janine Rigby John & Nancy Riley Doreen Rivers Art & Donna Robertson Donna & Jim Robinson

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Snelgrove Ruthanne Snider **Deborah Soanes** Social Planning Council of Cambridge & North **Dumfries** Tim & Teresa Sothern Geoff Spackman **Sharon Spall** Sandra Sparkes Spearhead Barber & Supply Ilse Specka Mario Speziale Linda Spiewak Annemarie & Guenther Sprenger Dee Sprung St. Aloysius Parish St. Francis Catholic Women's League St. James Rosemount United Church Joyce & Bill Stankiewicz Rosemarie Startek Karen Stemphlet Laurie Stephens Christine Sterzik **David Stewart** Roberta Stewart Ana Stoicu Jody Strangward

Sarah Strome

Waltraut Stumpf

Thank you for your generous support!

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"We support and believe in the important work CSC is doing in our Region. The meaning of the word Community has its roots in "sharing things in common". This translates at CSC into people sharing their resources, talents, time to support those in need in our Community." - Brick & Co. Restoration Ltd.

"MTE has a culture of caring for the communities we help build. So when it came to volunteering for a Meals on Wheels route it wasn't hard to find a group of MTE staff willing to help. And because this group volunteers their time, MTE also supports CSC's events through sponsorship. We also do this because we believe that the work that CSC does positively impacts Waterloo Region and makes it a better to place to live, work and play."

- More Than Engineering

Kitchener Waterloo Community Foundation and the:

Community Fund
Community Support Connections Fund
Lonsdale and Roberta Schofield Fund
The Motz Family Endowment
Rev. Carl & Jean Wagner and Family Fund
TD Canada Trust Merv Lahn Community Development Fund
Westfall and Hill Family Fund

Funders

9

generous funders, making a difference in our community



Waterloo Wellington Local Health Integration Network Réseau local d'intégration des services de santé de Waterloo Wellington













An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario









WWLHIN staff volunteering in the Tender Loving Care Kitchen

Statement of Operations

For the year ended March 31	0	0	Danama		2017
	Operating Fund	Capital Fund	Reserve Fund	Total	Total
Revenue					
LHIN / Ministry of Health and					
Long-Term Care	\$ 3,123,845	\$ -	\$ -	\$ 3,123,845	\$ 2,831,545
Government grants	72,967	-	-	72,967	66,278
Community grants	134,680	16,400	-	151,080	40,995
Client services	860,178	-	-	860,178	814,509
Donations and fundraising	358,444	87,070	-	445,514	318,014
Interest income	8,206	-	-	8,206	4,178
	4,558,320	103,470	-	4,661,790	4,075,519
Expenditures		400 400		400 400	400 404
Amortization	- 	192,499	-	192,499	188,194
Bank charges and interest	5,534	-	-	5,534	5,330
Client transportation and travel	246,621	-	-	246,621	237,542
Community engagement	14,159	-	-	14,159	13,474
Equipment, repairs and maintena	•	-	-	84,869	61,281
Exercise program payments	445,482	-	-	445,482	348,040
Food costs	398,170	-	-	398,170	400,905
Fundraising	39,631	-	-	39,631	28,464
Insurance	24,395	-	-	24,395	24,828
(Gain) loss on disposal of tangible capital assets	;	(4.060)		(1,060)	4,626
Professional fees	61,853	(1,060)	-	61,853	37,984
	35,589	-	-	•	33,383
Program supplies	•	-	=	35,589	
Rent and occupancy Salaries and benefits	167,073	-	-	167,073	195,483
	2,779,835	-	-	2,779,835	2,700,478
Supplies	44,913	-	-	44,913	41,985
Telephone	17,433	-	-	17,433	31,590
Training	11,161	-	-	11,161	11,722
Volunteer support	26,909	-	-	26,909	11,026
	4,403,627	191,439	-	4,595,066	4,376,335
Excess (deficiency) of revenue					
Excess (deficiency) of revenue over expenditures for the year		\$ (87,969)	\$ -	\$ 66,724	\$ (300,8



2018 Impact Report proudly provided by the team at Simpson Print



Meals on Wheels and More



519-772-8787 www.cscmow.org